

LIS- 403:E2 Business information system (4 Credits)

Objectives:

- To understand development of Business resources and information systems useful to various stakeholders in accessing information.
- To sensitize in planning and designing of local/National information systems pertaining to various Business Programmes

Method of Instruction: A combination of lectures, group discussions, guest lectures (where possible) and special presentations will form methods of instruction. The module will follow with an examination at the end of the semester carrying 80 marks covering all units having three types of questions (long, short and very short) to be solved within 2 1/2hrs. Besides, internal assessment of 20 marks will be assessed on attendance, performance in presentations, assignments and symposiums.

UNIT-I: Business Organizations

1.1 Business: Concept, Scope and Development

1.2 Business Information organizations: National and International:

- 1.2.2 Federation of Indian Chamber of Commerce and Industries (FICCI)
- 1.2.3 National Association of Software and Service Companies (NASSCOM), India
- 1.2.4 India Trade Promotion Organization (ITPO)
- 1.2.4 International Chamber of Commerce (ICC)
- 1.2.5 World trade Organisation (WTO).

UNIT II: Information Needs, pattern & sources

2.1 Information Sources: Documentary and Non documentary.

2.2 Information Sources on the Web. : Online Journals, Online Books, ETDs, Databases, Online proceedings etc.

2.3 Information Vocabulary Control Tools:

2.4 Information Needs and Information Seeking pattern business Professionals: An Overview

UNIT-III: Information Systems, Services and Tools

3.1 Business information systems: International and national e.g. Microsoft Business Solutions (bisonline.com),

3.2 Major search Tools: Search Engines, Portals and Gateways.

UNIT-IV: Information Support, Designing and implementation

4.1 National and International Library and Information support to Business information.

4.2. Designing a model Business Information System: Planning, tools, problems and perspectives.

References:

- Bocij, [Paul](#), [Chaffey](#), Dave.,Hickie,[Simon](#),& Greasley, [Andrew](#).(2006).
Business information systems: technology, development and management for the e-business .3rd illustrated ed , Prentice Hall.
- Daniel,Lorna M.(1993). *Business Information Sources*, 3rd revised. California:
University of California Press.
- International Chamber of Commerce. (1938). *International Chamber of Commerce*, International headquarters
- [Reynard](#).K., &[Aslib](#)(2002).*Aslib directory of information sources in the United Kingdom*, 12th ed, Routledge
- Strauss, Diane wheeler. (1998). *Handbook of business information: A guide for librarians, students, and researchers*. Michigan: Libraries unlimited
- The Directory of business information resources: associations, newsletters, magazines & journals, special issues of magazines, trade shows, directories & databases, web sites.(2005) .Grey House Pub.
- White,Gray. W.(2003). *The core business Web: a guide to key information resources*, illustrated ed, Routledge.

Websites (Illustrative):

- Federation of Indian Chamber of Commerce and Industries. (2007). Available at www.ficci.com
- Indian Trade Promotion Organization. (2007). Available at www.tradeportalof India.com
- International Chamber of Commerce. (2007). Available at www.iccwbo.org/
- National association of Software and Service Companies (NASSCOM), Available at www.nasscom.org
- World trade organization. (2007). Available at

www.wto.org/