

**LIS14304EA2 BUSINESS INFORMATION SYSTEM**  
**(4 Credits)**

**Credit Pattern**

Lecture	Tutorial	Practical	Total
3	1	0	4

**Objectives:**

- To foster the development of professional knowledge to successful public librarianship
- To develop awareness of the range of professional challenges associated with public library administration and management

**Unit I**

- 1.1 Business: Concept, Types and Sectors
- 1.2 Trade Regulatory and promotion organizations: National and International (An overview)
- 1.3 Heavy and Small Scale Industry Organisations in India.
- 1.4 Business Library: Concept and Development

**Unit II**

- 2.1 Business information sources
  - 2.1.1 Company Resources
  - 2.1.2 Statistical Resources
  - 2.1.3 Marketing Resources
  - 2.1.4 Biographical Resources
  - 2.1.5 International Trader Resources
- 2.2. Identification of Business Information Sources (National/International)
  - 2.2.1 Print Resources
  - 2.2.2 EBook Portals,
  - 2.2.3 Databases
  - 2.2.4 Online Journals and others

- 2.3 Information Needs and Information Seeking Pattern of Business Professionals

### Unit III

- 3.1 Business information systems:
  - 3.1.1 Management Information System
  - 3.1.2 Decision Support System
- 3.2 Major Search Tools (Business):
  - 3.2.1 Search Engines,
  - 3.2.2 Web Directories
  - 3.2.3 Gateways.
  - 3.2.4 Portals

### Unit IV

- 4.1 National and International Library and Information support to Business Information.
  - 4.1.1 Small Enterprises national Documentation Center (SENDOC),
  - 4.1.2 Centre for Monitoring of Indian Economy (CMIE)
  - 4.1.3 James J. Hill Reference Library
  - 4.1.4 LOC's Business Reference Service.
- 4.2. Designing a model Business Information System: Planning and Services

### Suggested Reading:

- Bocij, Paul., Chaffey, Dave.,Hickie,Simon.,& Greasley, Andrew .(2006). *Business information systems: technology, development and management for the e-business* .3rd illustrated ed , Prentice Hall.
- Daniel, Lorna M.(1993). *Business Information Sources*, 3rd revised. California: University of California Press.
- International Chamber of Commerce. (1938). *International Chamber of Commerce*, International headquarters

Reynard.K., &Aslib(2002).*Aslib directory of information sources in the United Kingdom*, 12th ed, Routledge

Strauss, Diane wheeler. (1998). *Handbook of business information: A guide for librarians, students, and researchers*. Michigan: Libraries unlimited

The Directory of business information resources: associations, newsletters, magazines & journals, special issues of magazines, trade shows, directories & databases, web sites.(2005) .Grey House Pub.

White, Gray. W.(2003). *The core business Web: a guide to key information resources* illustrated ed, Routledge.

**Websites (Illustrative):**

Federation of Indian Chamber of Commerce and Industries. (2012). Available at

[www.ficci.com](http://www.ficci.com)

Indian Trade Promotion Organization. ((2012).Available at [www.tradeportalofindia.com](http://www.tradeportalofindia.com)

International Chamber of Commerce. (2012). Available at [www.iccwbo.org/](http://www.iccwbo.org/)

National association of Software and Service Companies (NASSCOM), (2012). Available at

[www.nasscom.org](http://www.nasscom.org)

World trade organization. (2012). Available at [www.wto.org/](http://www.wto.org/)