

Objectives:

- To foster the development of professional knowledge to successful public librarianship
- To develop awareness of the range of professional challenges associated with public library administration and management

Method of Instruction: A combination of lectures, group discussions, guest lectures (where possible) and special presentations will form methods of instruction. The module will follow with an examination at the end of the semester carrying 80 marks covering all units having three types of questions (long, short and very short) to be solved within 2 1/2hrs. Besides, internal assessment of 20 marks will be assessed on attendance, performance in presentations, assignments and symposiums.

Unit I Basic Concepts

- 1.1 Public Library: Concept, Origin and Growth
- 1.2 Role of Library Associations and Organisations in Development of Public Library System at National (RRRLF, ILA) & International Level (IFLA, UNESCO)
- 1.3 National Library Policy and Library Legislation
- 1.4 Public Library system in relation to mass education: Political, industrial, economic life, Cultural advancement and Youth Development

Unit II Resource Development and Management

- 2.1 Development Plans and Resource Mobilisation (Private-Public Partnership).
- 2.2 Architecture Planning and Administration of Public Libraries
- 2.3 Collection Development and Management: Emerging Trends (E-Consortia, Free and Open Access Sources)
- 2.4 Public Library Norms, Standards and Guidelines
- 2.5 Role of Advocacy and Pressure Groups in Public Library Development.

Unit III Services

- 3.1 Library Services: From Reactive to Proactive: Conservative Services, Outreach services, Online Services etc.
- 3.2 Resource Sharing and Public Library Grid
- 3.3 Public Libraries and Internet Public Access Models
- 3.4 Public Library 2.0

Unit IV Impact of ICT on Public Libraries

- 4.1 Automation and ICT: Current application and future trends in public libraries
- 4.2 Open Source Software for Public Libraries: Features and Utilities
- 4.3 Designing a model Digital Public Library for Children, Young, Old and Physically Challenged
- 4.4 Case Study of NYPL Digital Services.

Suggested Readings

- Agarwal, U.K. (1994). *Public library Services in India*. New Delhi: Himanshu Pub.
- Alan, F. Westin and Anne, L. Finger. (1991). *Using the public library in the computer age: present patterns, future possibilities*. Chicago: American Library Association,
- Edwards, Brian., & Fisher, Bidy (2002). *Libraries and learning resource centres*. Oxford: Architectural Press.
- Elliott, Donald S., et al (2007). *Measuring your library's value : how to do a cost-benefit analysis for your public library*. Chicago : American Library Association
- Garrod, P. (2003) Which Way Now? The future of UK public libraries , *Ariadne*, 35, Available at <<http://www.ariadne.ac.uk/issue35/public-libraries/>>
- Garrod, P. (2004) Adaptive Technologies in Public Libraries, Networked Services Policy Task Group. Issue Paper No. 1 Available at <<http://www.ukoln.ac.uk/public/nsptg/adaptive-technologies/>>
- Garrod, P. (2004) The Changing Face Of The Public Library, *Ariadne*, 39, Available at <<http://www.ariadne.ac.uk/issue39/public-libraries/>>
- Higgins, Susan E. (2007). *Youth Services and Public Libraries*. Oxford: Chandos Publishing
- Line, Maurice B (1997). The Public Library in the Future: A British Reaction to Buildings, Books, and Bytes. *LIBRARY TRENDS*, V46(1): pp. 68-82
- McCook, Kathleen de la Peña. (2004). Introduction to public librarianship. New York: Neal-Schuman Publishers
- Titangos, Hui-Lan H., & Mason, Gail L. (2009). Learning Library 2.0: 23 Things @SCPL. *Library Management*, V 30 (1/2): pp: 44-56 . Available at <http://www.emeraldinsight.com/Insight/ViewContentServlet?contentType=Article&Filename=Published/EmeraldFullTextArticle/Articles/0150300104.html>
- Vårheim, Andreas., & Steinmo, Sven (2008). Do libraries matter? Public libraries and the creation of social capital. *Journal of Documentation*. V 64(6): pp: 877-892. Available at <http://www.emeraldinsight.com/Insight/ViewContentServlet?contentType=Article&Filename=Published/EmeraldFullTextArticle/Articles/2780640604.html>
- Waller, Vivienne. (2008). Legitimacy for large public libraries in the digital age *Library Review* V 57(5): pp: 372-385. Available at <http://www.emeraldinsight.com/Insight/ViewContentServlet?>

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