

Editorial

We are pleased to present Volume 14, Issue 01 of Trends in Information Management (TRIM), featuring a diverse and intellectually engaging collection of scholarly contributions that reflect the evolving dimensions of Library and Information Science in an increasingly digital and interconnected world. As a peer-reviewed, open-access journal published by the Department of Library and Information Science at the University of Kashmir, TRIM continues to foster critical academic dialogue on information systems, digital transformation, knowledge access, scholarly communication, and emerging technological innovations shaping contemporary information environments.

The articles featured in this issue collectively demonstrate the growing interdisciplinary scope of Library and Information Science and its relevance to broader societal, educational, technological, and cultural transformations. Notably, this issue incorporates selected papers presented at the ICSSR-sponsored *National Seminar on Libraries: Pillars of Unity, Harmony and National Integrity*, organised by the Department of Library and Information Science, University of Kashmir, J&K, India, from 24 - 25 March 2025. The contributions examine diverse topics including digital inclusion, remote access technologies, bibliometric mapping, digital marketing, information behaviour, sustainability, civic engagement, scholarly communication, and health information awareness. Together, these studies highlight how libraries and information institutions continue to adapt to rapidly changing user expectations and technological ecosystems.

The issue begins with an article, “*Causes of Human Errors in Information Security*” by M. Ahmed, L. Sharif, and F. Ahmed, in which the authors apply Grounded Theory to examine the role of human errors in the field of information security. It also features, “*Bridging the Digital Divide with Library Services in India: Challenges and Strategic Responses*” by Margam Madhusudhan, which examines the role of libraries in promoting digital inclusion through digital literacy initiatives, infrastructure development, and community-oriented services. In “*Role of Remote Access Services in Crisis Management: Perceptions and Expectations of A.C. Joshi Library Users*”, Shahzeb and Preeti Mahajan examine the growing importance of remote access services in supporting uninterrupted access to scholarly resources in post-pandemic academic environments.

The next contribution, “*Decoding Audience Sentiments on the ‘Mann ki Baat’ Radio Broadcast Using Data Mining Approaches*” by Maya Deori, Irene Lalruatkimi, and Manoj Kumar Verma, applies sentiment analysis and data mining techniques to examine audience engagement and public discourse in digital communication spaces. The issue further includes “*The Myths and Magic Behind Psychological Skills Training: A Narrative Review*” by Puja

Khatrī, Atul Shiva, Vidushi Dabas, and Harshleen Kaur Duggal, which explores the role of psychological skills training in performance enhancement and behavioural development.

In *“Treading the Green Path at Panjab University Library (India)”*, Pragya Lohia, Preeti Mahajan, and Rishabh Shrivastava examine sustainability-oriented initiatives and environmentally responsible practices within library environments. The contribution titled *“Libraries in the Digital Age: Anytime, Anywhere, Any Resource”* by Afsana Rashid examines the transformation of libraries into digitally accessible knowledge spaces shaped by evolving technologies and changing user needs.

Another important study, *“Mapping Scholarly Communication on the Role of Libraries in Crisis Management and Disaster Response: A Bibliometrics Analysis”* by Sakshi Jain, Sumit Kumar, and Sharad Kumar Sonkar, provides a scientometric overview of global research trends on libraries’ roles in crisis management and disaster response. In *“Evolving Scholarship in South Asia: Bibliometric Insights from the University of Kashmir”*, Aamirul Haq, Shahid Maqbool Mir, Sabreena Saleem, Yasir Rashid Lone, Tajamul Ahmad Bhat, and Mahmood ul Ajaz Wani analyse research productivity and scholarly communication patterns associated with the University of Kashmir.

The paper *“National-Level Assessment of LIS Doctoral Theses in Shodhganga: A Metadata Driven Study”* by Vinay Manral, Riya Raj, and Vinit Kumar examines doctoral research trends and thematic developments in Library and Information Science through metadata analysis of theses archived in Shodhganga. In *“Bridging the Digital Divide as a Brand Strategy: Strengthening Library Brand Equity”*, Furqana Altaf, Ishret Fayaz, and Farzana Gulzar examine how digital inclusion initiatives can strengthen library brand equity and institutional visibility.

The issue also includes *“Libraries as Civic-Epistemic Institutions Shaping Digital and Global Citizenship”* by Mahender Pratap Singh, Shivangi Shukla, and Komal Gupta, which highlights the role of libraries in promoting democratic participation, information ethics, and global citizenship in the digital era. In *“The Digital Frontier: Exploring the Impact of Digital Marketing on Libraries using Bibliometric Values”*, Shahid Maqbool Mir, Aamirul Haq, Tajamul Ahmad Bhat, Yasir Rashid Lone, and Mahmood ul Ajaz Wani examine the relationship between digital marketing practices and library visibility through bibliometric analysis.

The contribution *“Mapping the Scientific Literature of e-Services in Libraries: A Bibliometric Study”* by Ishfaq Hussain Wani, Shahid Rashid, and Asif Mohammad Ganaie explores global research trends in electronic library services and the evolving digital service ecosystems.

Another paper, *“Screen Time Exposure and Its Association with Physical Health and Eating Behaviors among Children Aged 6–12 Years”* by Nayera Masoodi, Maria Maqbool, and Muneeba Malik, explores the relationship

between digital exposure, health outcomes, and behavioural patterns among children.

The paper, “*Perception of Tour Guides Towards Heritage Tourism: A Qualitative Study of Rajasthan (India)*” by Zaneera Shabnum, Zeenat Nazir, and Priya Singh, examines Rajasthan tour guides’ views on heritage tourism, highlighting their contributions to cultural preservation and visitor engagement, as well as the challenges affecting their profession.

The issue concludes with a paper, “*Towards Designing a Digital Repository for the Cultural Heritage of Kashmir: Experiences and Challenges*” by Nadim Akhtar Khan. This paper explores the development of a digital repository for preserving and providing accessible, long-term access to Kashmir’s rich cultural heritage, while highlighting the practical challenges of digitization, metadata management, and stakeholder collaboration.

Collectively, the papers featured in this issue reaffirm TRIM’s commitment to publishing research that bridges theoretical perspectives with practical concerns across evolving information environments. The contributions reflect the growing intersections of Library and Information Science with technology, communication, sustainability, education, public policy, health, and digital culture.

We express our sincere gratitude to all authors, reviewers, editorial board members, and contributors for their scholarly dedication and collaborative efforts that made this issue possible. Their continued support strengthens TRIM’s academic quality and vision. We hope that the studies presented in this issue will stimulate meaningful academic dialogue, inspire future research, and advance innovative practices within the global information community.

Warm Regards,

Prof. Sumeer Gul
Editor-in-Chief